

Social Enterprise has the power to transform communities and built resilience against threats like Covid. It shares the power and profit with all of us who engage with it.

In this Newsletter

- Train the Trainers online C1 Activity in Greece and preparation for the pilot testing
- ESEN KNOWLEDGE NETWORK



The

ESEN project consortium organizes a learning/training activity for the Facilitators (C1) who are going to implement the national pilot workshops in each partner country on the 17-18-19th of November 2021. This short term training event (3-day training) was organised by DIMITRA in Greece online due to COVID19 restrictions.

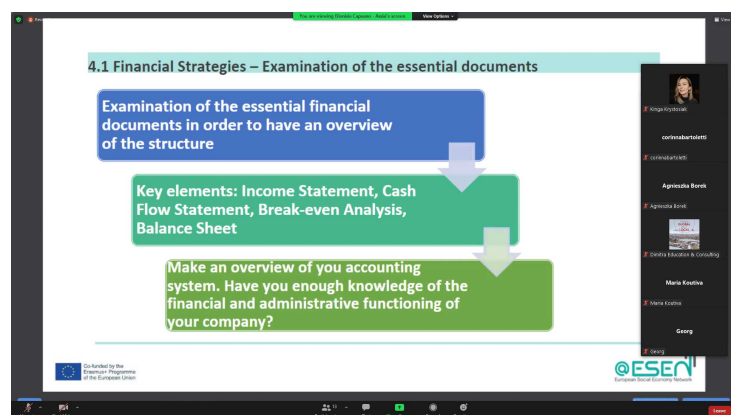
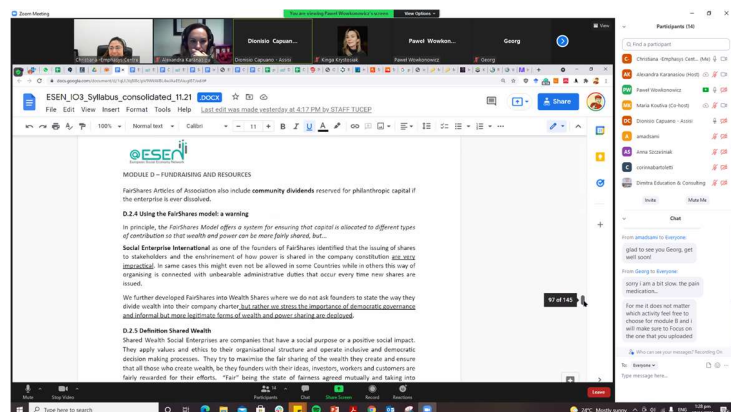
Two facilitators-trainers per partner country participated in the 3-day training activity. They were selected based on their expertise and knowledge in the area of social economy – social entrepreneurship.

This short term training event is considered to be extremely important as it is the “bridge” between the stage of developing the project’s intellectual outputs (see O1, O2, O3, O4, O5) and the stage of their experimentation, testing and validation. Following the C1 activity, the Facilitators will act as mentors, applying a comprehensive pre-incubation – acceleration - entrepreneurial facilitation methodology supported by the @ESEN material and e-platform facilities.

During the training session, the participants had the opportunity to use and test, before piloting to end users, the potential social entrepreneurs, the newly developed @ESEN Programme, Syllabus and e-Platform.



On the first day partners focused on presentation of the project, of the goals of the Training activity, introduction of the facilitators, of the Platform (main aim of the platform, registration of the facilitators, description of the ESEN syllabus, instructions on how to use the Platform, discussion and questions) and of the ESEN's Intellectual outputs.



The 2nd day partners focused on the presentation of the modules using the e-PLATFORM and specifically the e-LEARNING section. Each partner presented the most important parts of the module they developed and gave the opportunity to the facilitators – trainers to use in practice the materials and analyse the modules. The 2nd day was very important since it set the ground for smooth and effective preparation of each partner for the ESEN pilot testing phase. The modules that were presented were:

1. Business Management
2. Social Innovation and Impact
3. Social Enterprise Marketing
4. Fundraising & Resources
5. Human Resource Power

On the 3rd day, partners discussed and evaluated the e-Platform (its functions, structure, graphics, font etc.), Emphasys Centre presented the IOS - ESEN Knowledge Network and partners provided feedback and following its presentation, partners discussed the organization of the pilot testing in GR, CY, IT, and PL (which topics will be covered, duration of the pilot etc.).

The C1 activity concluded with a Questions and Answers session and discussion for the upcoming pilot testing workshops in the 4 partner countries.

All partners stated that the C1 activity was a success. The ESEN facilitators also, stated that they were satisfied and that they felt more confident in delivering the ESEN Training workshops following this training activity.

Follow us and stay tuned for our upcoming training workshops!!



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@ESEN KNOWLEDGE NETWORK

During the C1 Training Activity, the launch of the ESEN KNOWLEDGE NETWORK took place. Emphasys Centre from Cyprus presented the first draft and partners provided feedback and suggestions. Last, a meeting was arranged for discussing its finalization.

The ESEN NETWORK gives the possibility to potential social entrepreneurs and existing social enterprises to gain visibility and promote their organisations at a European scale. The gained visibility will allow organisations to create synergies and expand their operations by linking with other networks. The NETWORK offers various features which will enable potential social entrepreneurs and existing social enterprises to exchange knowledge, experiences and share latest news in the social entrepreneurship.

The ESEN NETWORK aims to:

- bring together social enterprises across the EU
- support potential entrepreneurs who want to set up a social enterprise by offering networking prospects and capacity building opportunities.
- Facilitate sharing of good practices, experiences, challenges and success stories among Social Enterprises and other relevant stakeholders (social economy organisations, SEs, young people, experts, mentors, business angels, professionals in the sector, public and private institutions, etc.)
- Act as a virtual pool of social entrepreneurship Mentors for supporting potential social entrepreneurs.
- Facilitate the organization and the promotion of relevant events, workshops, etc.

Check now the ESEN KNOWLEDGE NETWORK!

@ESEN PILOT TRAINING

Next step of @ESEN Project will be upcoming training Pilots. One online pilot training of around 40 hours in total will take place in each project country (4 in total) addressed to:

- Adults who are willing to become social entrepreneurs,
- Adults who are already active social entrepreneurs.

@ESEN pilot participants will have the opportunity to understand how to:

- Conceptualize social entrepreneurship,
- Learn a vocabulary for thinking and communicating about social values,
- Learn about practical models of social change to launch, lead, manage, and evaluate a social venture,
- Analyze financial needs and sources for the social venture,
- Experience on social entrepreneurship ideas and how critical can be prior to commitment.

During those Pilots addressed to around 15 participants per country all the developed materials including e-learning will be tested and participants will be asked for their feedback to improve the final product.

For more information and future registration all interested persons willing to take part in this training opportunity are requested to send an email to @ESEN representative in their country.



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www.sei.coop



DIMITRA Education
& Consulting SA
(Greece)
www.dimitra.gr



Emphasys Centre
(Cyprus)
www.emphasyscentre.com



ESEN contact information

Project website in 4 languages:

www.esen.ios.edu.pl

E-mail: esen@ios.edu.pl



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